



PRESS RELEASE

A Unique Heritage of Innovation

FOR IMMEDIATE RELEASE:

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ZEEBAAS UNVEILS THE SurfEdge 3.5 KNIFE

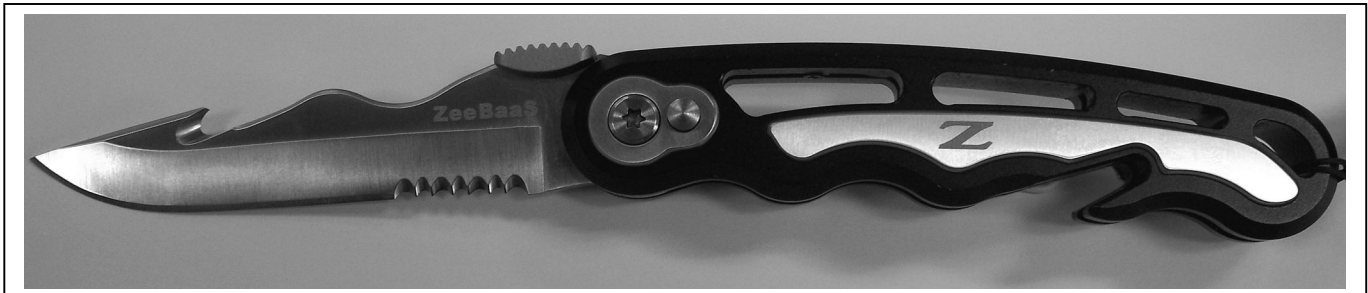
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ZeeBaaS makes a stellar debut into the fishing knife marketplace with the SurfEdge 3.5 Knife. The innovative spirit seen in ZeeBaaS reels can again be seen in this beautifully crafted product. This folding knife has a 3.5 inch blade made of 7CR17 steel - ideally suited to sustain performance in salt-water conditions. The handle is machined from solid aluminum bar stock and is a one-piece construction, unlike many other knives that use stampings bound together with rivets or screws. All other parts are meticulously crafted out of stainless steel.

The knife is equipped with a durable light-weight nylon sheath with a belt loop and a drainage hole enabling it to be functional in the surf. A lanyard is attached to the knife to keep it secure. In addition, the knife has been designed with an affixed belt clip to be used in lieu of the sheath. Knives are serialized on the steel belt clip.

The “spring assist” button allows for one hand operation to release and close the blade. Another distinct feature is the ability to use the line cutting notch while the blade remains in a closed position.

The ZeeBaaS SurfEdge 3.5 knife retails for \$149 and is readily available through the ZeeBaaS dealer channel. The knife is covered by a one year manufacturer’s warranty.



ZeeBaaS LLC, based in Stratford, Connecticut, is a leading designer and manufacturer of high-end fishing reels and related products, primarily serving the salt-water fishing market. Founded in 2005 by Rob Koelewyn, President. ZeeBaaS is privately held. Products are distributed worldwide through dealerships. For additional information on ZeeBaaS and ZeeBaaS dealers please visit www.zeebaas.com or contact Wendy Scaia at our headquarters location in Stratford, CT (203) 659-0015.